# **EXPLANATIONS & INSTRUCTIONS**

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## Where You'll Find them @ Work

- 1. Daily Task Briefings
- 2. Startup & Investment Pitches
- 3. Training Materials
  - 1/3 of employees say their company's training techniques are NOT a productive use of time (Huhman, <u>Entrepreneur</u>, 2015)

- 4. Policy Handbooks & Legals
- 5. Inter-office Notes (e.g., Team Collaboration, Executive Memos, Requests for Cooperation from Other Co. Units, etc.)
- 6. Info Requests or Procedural Directions for Clients

#### 7. AND MUCH MORE!

(such as...?)

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### **Best Practices**

- 1. Say what it is (simply)
- 2. Say what it isn't
- 3. Repeat (repeat, repeat)
- 4. Choose your level of detail

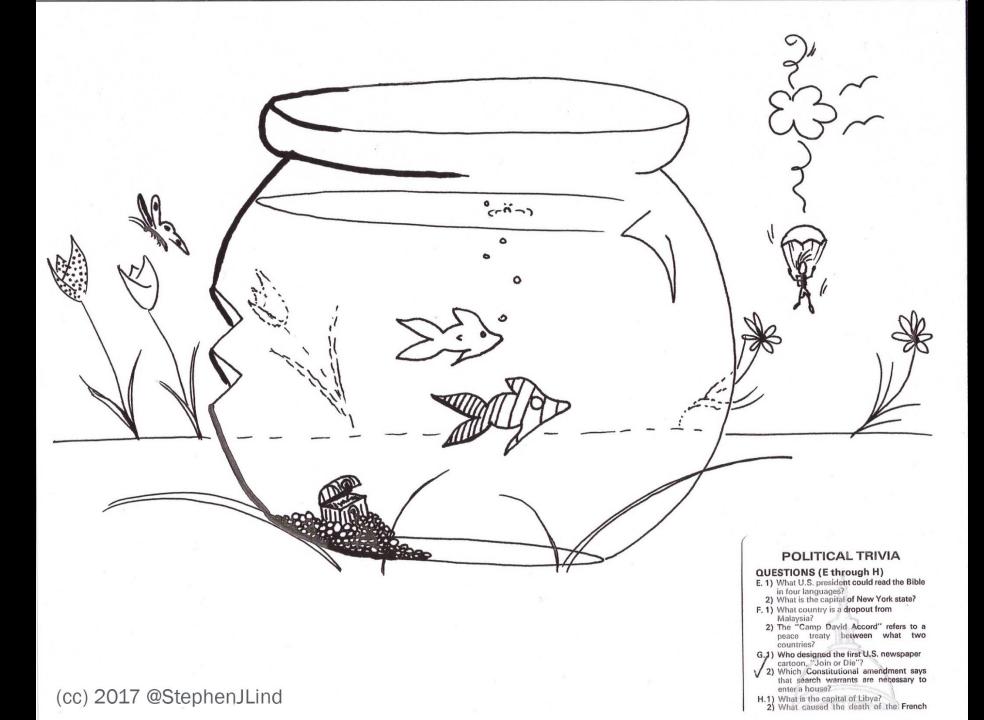
- 5. Stay organized
- 6. Consider multiple media
- 7. Relate parts to whole
- 8. Relate to your audience

### 9.REFLECT & IMPROVE

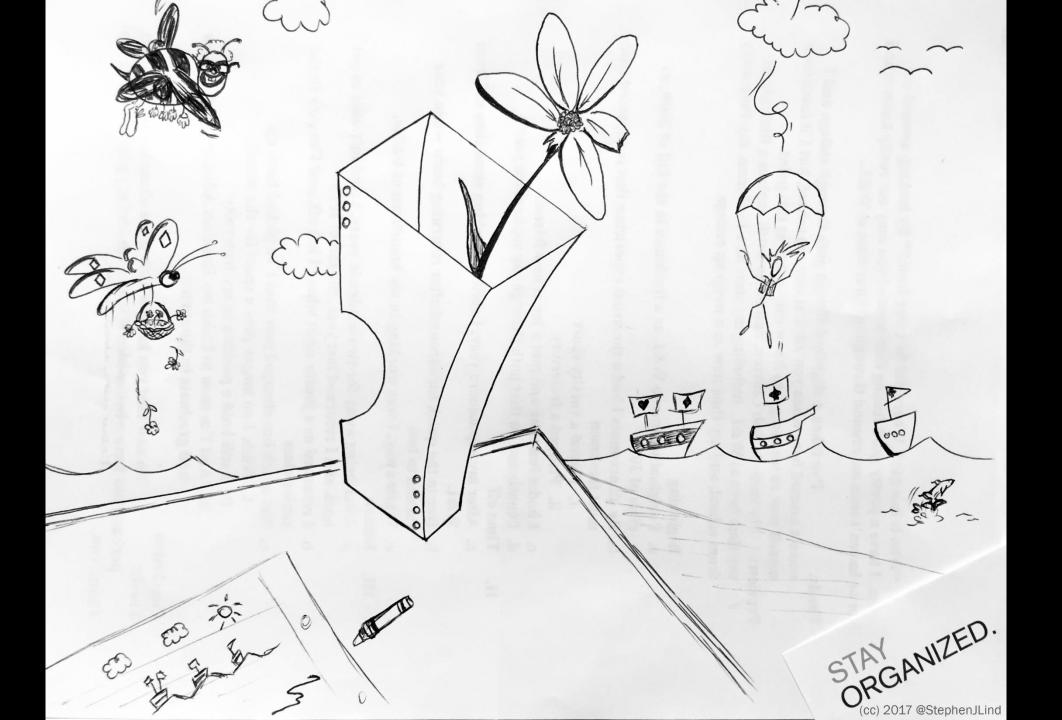
Reflection makes you better at your work, according to Harvard Business School (Nobel, <u>HBS</u>, 2014)



# Image 1



# Image 2



# Image 3

